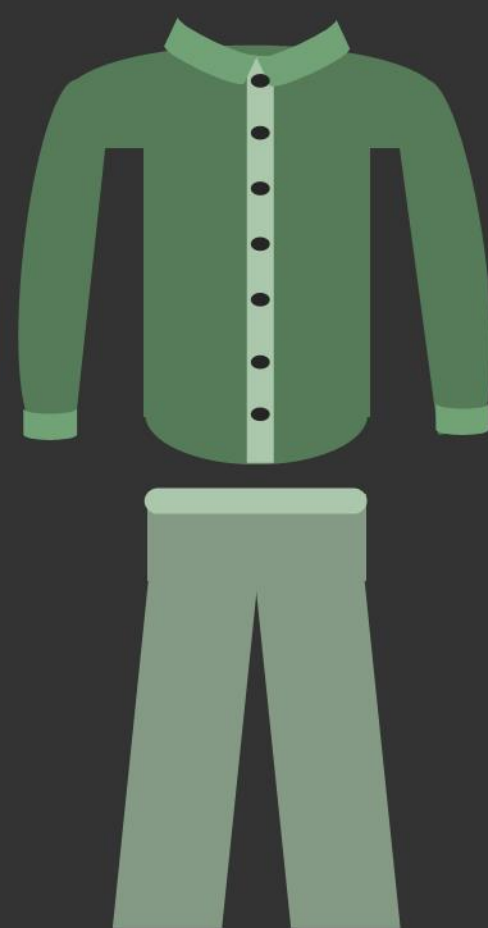
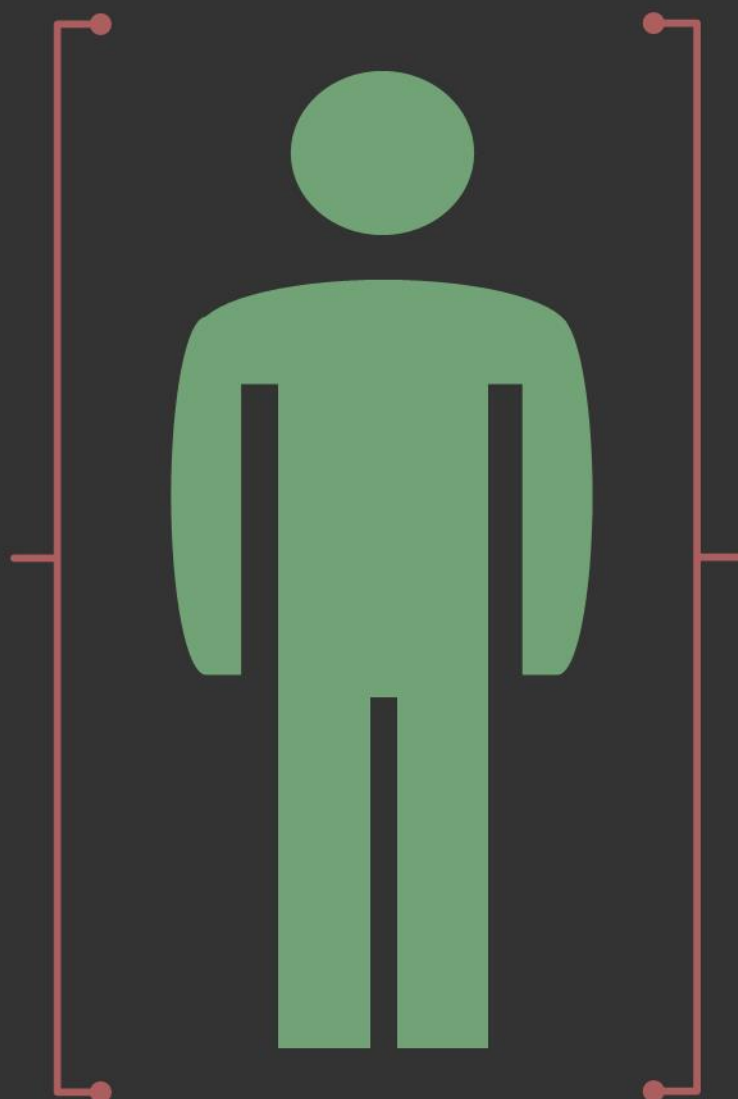


This is What a Feminist {academic} Looks Like!?

a workshop exploring the
embodiment of feminist academia
with guest speaker Mari K. Niemi



Bring your
own lunch!

Monday 17th June 2013
12 - 3pm Graham Hills 509
University of Strathclyde

 Event held by the Scottish
Feminist Academic Network

Contact Us:  Scottish Feminist Academic  @ScotFemAcad

This workshop will bring together feminist academics working in Scotland with a view to explore the embodiment of feminist academia. In step with recent efforts to shine a critical light on academia as a form of employment and creative industry, we are interested in how feminist academics negotiate their workplace relationships and spaces through embodied practices and habits. We seek to examine how and why feminists desire to 'fit in', resist, or carve out a space of their own through dress and fashion as part of a broader analysis of gender and power in employment and public life.

Our guest speaker, Mari K. Niemi, will kick off the workshop with a short presentation on the theme of gender and power in public life, discussing the treatment of female political party leaders by the Finnish media. Mari will also discuss the strategies these women used in their media relations and what outcomes they encountered as a way into our exploration of the embodiment of feminist academia.

The exploration will be verbal and visual, drawing on open discussion and the analysis of self-portraits and other relevant images and texts. We hope that participants and those who cannot attend will contribute by sending us photographs of how they (you!) embody feminist academia via our social media sites.

All lecturers, tutors, researchers, and postgraduates welcome.

Participants may reflect on the following prior to attendance:

- Dress and style inside and outside work
- Formal and informal dress codes and expectations
- Academic vs. non-academic workplace codes and expectations
- Dress and style for teaching and non-teaching days
- The when, where, and why of 'power-dressing' and 'dressing-down'
- Embodiment of non-feminist academia

Please register & confirm attendance by May 31st 2013
Email Kirsty Alexander at kirsty.alexander@strath.ac.uk